

Hamza Bin Zia

Wah Cantt, Pakistan | P: +92 301 5095254 | hamzabinzia@outlook.com

WORK EXPERIENCE

Andromeda

Wah Cantt, Pakistan

Senior Lead Developer

Jul 2024 - Present

- Leading a team of developers, guiding WordPress design and development.
- Creating custom WordPress websites and scalable client solutions.
- Assisting in developing a lead scraper to gather targeted leads and finalize high-quality outreach lists.
- Implementing website traffic tracking for company and clients using Google Tag Manager and GA4.
- Collaborating with cross-functional teams to ensure alignment between technical solutions and business objectives.

Xoom +

Islamabad, Pakistan

Full Stack Developer

Dec 2022 - Apr 2024

- Developed and maintained websites using WordPress and custom coding (HTML5, CSS3, Bootstrap, JavaScript).
- Created a web scraper tool in PHP using Goutte to extract leads from complex business directories.
- Implemented Google Analytics and Google Tag Manager for performance monitoring.
- Built a custom form plugin to enhance user engagement and streamline data management.

EDUCATION

Arid Agriculture University

Rawalpindi, Pakistan

Bachelor in Information Technology

Oct 2014 - July 2018

Relevant Coursework: Web Development, Software Engineering; Algorithms; Data Structure

Independent Coursework

Coursera

[Full Stack Web Development: 6-course specialization by HKUST](#)

8 Oct 2016

PROJECTS

Rent Review Hub

Feb 2024

- Developed a Laravel-based web application to enable users to review their landlords and properties.

Financial Software

Dec 2023

- Built a Laravel-based financial management software to handle profits and sales for a cryptocurrency company.

Social Media Video Downloader

June 2023

- Created a web application using Node.js and Puppeteer to allow users to download videos from various social media platforms (Instagram, Twitter, Facebook) to their local devices.

ACTIVITIES

Digital Content Creator

May 2024 - Present

Social Media ([Instagram](#), [TikTok](#), [YouTube](#))

- I create content focused on tech and web development, helping others learn and stay updated with industry trends.

Express Educational Expo

2017

Ambassador of Arid University

- Participated at an educational expo as a university ambassador and secured 3rd position for the university in the arts category among 27 universities.

ADDITIONAL

Technical Skills: HTML5, CSS3, React, Javascript, jQuery, Bootstrap, PHP, Laravel, Ionic framework, Node.js, Rest API, WordPress, Shopify

Others: Good communication skills, good analytical and problem-solving abilities, team player