

Hamza Bin Zia

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WORK EXPERIENCE

- Bosh International.** Islamabad, Pakistan
Full Stack Web Developer Dec 2022 - Present
- Developed and maintained websites using WordPress and custom coding (HTML5, CSS3, Bootstrap, JavaScript).
 - Created a web scraper tool in PHP using Goutte to extract leads from complex business directories.
 - Implemented Google Analytics and Google Tag Manager for performance monitoring.
 - Built a custom form plugin to enhance user engagement and streamline data management.
- HeyNeon** (A startup specializing in making Neon Signs) WahCantt, Pakistan
Founder Oct 2021 - Present
- Successfully founded a neon sign startup, generating over PKR 1.4 million in revenue with a net profit of PKR 0.8 million.
 - Completed over 300 neon sign projects, ensuring high customer satisfaction and repeat business.
 - Independently managed digital marketing campaigns across social media platforms, driving significant business growth.

EDUCATION

- Arid Agriculture University** Rawalpindi, Pakistan
Bachelor in Information Technology Oct 2014 - July 2018
Relevant Coursework: Web Development, Software Engineering; Algorithms; Data Structure
- Independent Coursework** Coursera
[Full Stack Web Development: 6-course specialization by HKUST](#) 8 Oct 2016

PROJECTS

- Rent Review Hub** Feb 2024
- Developed a Laravel-based web application to enable users to review their landlords and properties.
- Financial Software** Dec 2023
- Built a Laravel-based financial management software to handle profits and sales for a cryptocurrency company.
- Social Media Video Downloader** June 2023
- Created a web application using Node.js and Puppeteer to allow users to download videos from various social media platforms (Instagram, Twitter, Facebook) to their local devices.

ACTIVITIES

- Digital Content Creator** May 2024 - Present
Social Media ([Instagram](#), [TikTok](#), [YouTube](#))
- I create content focused on tech and web development, helping others learn and stay updated with industry trends.
- Express Educational Expo** 2017
Ambassador of Arid University
- Participated at an educational expo as a university ambassador and secured 3rd position for the university in the arts category among 27 universities.

ADDITIONAL

- Technical Skills:** HTML5, CSS3, React, Javascript, jQuery, Bootstrap, PHP, Laravel, Ionic framework, Node.js, Rest API, WordPress, Shopify
- Others:** Good communication skills, good analytical and problem-solving abilities, team player